

TOP AGENT

MAGAZINE



Nikki Meyer

Nikki Meyer

Honesty is the best policy. Benjamin Franklin said it with conviction in his heart and Nikki Meyer lives it every day. As you read through the many client testimonials acknowledging Nikki's knowledge and expertise, HONESTY is one common thread throughout every testimonial and comment. "Nikki was honest about pricing our home and she has great marketing," states Jennifer I. And Lauren M adds, "Nikki was honest, easy to get in touch with and responsive."

A native of Wyoming, Nikki received a Bachelor of Science in Education Degree from Weber State University in Utah. "Once my children became school aged, I decided to join the family business and started my real estate career with land acquisitions." Nikki adds, "Everything just fell in to place. That was over 8 years ago and I have never been happier." Nikki also received her Brokers license in 2009. Currently, Nikki is the Broker/Owner of Equity Assets Realty and has obtained the GRI (Graduate Realtor

Institute), ABR (Accredited Buyers Representation) & Res.net (foreclosure certification) designations. She enjoys residential and commercial sellers and specializes in foreclosures, which generates about 70% of her current clientele.

As a current resident of the Rio Grande Valley for over 16 years, Nikki uses her area expertise and industry knowledge to help her clients achieve their dream of selling or owning their own homes or investment properties. "I have extensive experience in working with REO's, banks, buyers, sellers and investors. I love my job," exclaims Nikki.

She takes her passions and experience and puts them to good use, serving the real estate needs of the South Texas Counties of Hidalgo and Cameron County, which include McAllen, Mission, Edinburg and the surrounding areas of the Rio Grande Valley. Nikki embraces every aspect of the transaction. When you work with Nikki...you WORK with Nikki. "Although I have some



behind the scenes assistants, I am very hands on and work directly with my clients.” When clients call with questions or concerns, Nikki takes great pride in reassuring them and making sure the transaction is as smooth as possible. Nikki adds, “Clients are coming to me for a service and I want to make sure that I provide that service to them.”

A seven year TOP PRODUCING BROKER generating 85+ successful transactions and over 17 million in sales a year, Nikki continues to work very closely with the other agents in

her office offering guidance and assistance when needed. “I am a competing Broker but I believe that a good Broker should work with their agents to help them gain success and help feed them business leads and aid in their success.”

Real estate is both a passion and a profession for Nikki. She values the trust that her clients have in her and works diligently to ensure that she dots her “I’s” and crosses all the “T’s” during every transaction. “It is important to have complete correct contracts which will lead to quicker



and smoother transactions. As real estate professionals we owe that to our clients. In real estate, your reputation is the key to your success. It is important to learn all areas of the business and keep up to date on new trends and policies.”

“I am fortunate to have a career that affords me the luxury to constantly learn something new and experience a different set of opportunities and circumstances every day.” Looking ahead, you will find Nikki continuing to make great strides in the real estate world and steadily increasing her transaction numbers. Soon to be an empty nester, Nikki has her sights on possibly establishing a presence and

expanding the company to the Austin/San Antonio area as her children head to Texas A & M and St. Stephens Episcopal School and Soccer Academy in Austin. She will also be looking into teaching real estate courses in the near future. Look out Austin and San Antonio...Equity Assets Realty may be expanding to your area!

Nikki Meyer-Broker
Equity Assets Realty
McAllen, TX

Nikki@EquityAssetsRealty.com

EquityAssetsRealty.com

956-369-0899